



NAINA MOHAMED COLLEGE OF ARTS & SCIENCE

RAJENDRAPURAM – 614624. ARATHANGI (TK)



Department of Commerce and Business Administration Jointly organizing a
One day International Seminar on
**Entrepreneurship Development:
Challenges, Opportunities, and Innovative Ideas**

Hybrid mode

Date: Thursday-17th April 2025, Time: 10.00 am onwards

Venue: Conference Hall- College Campus



About the college: Naina Mohamed educational and charitable trust was founded in the year 1991 to take care of the educational, medical and all social needs of the economically weaker section of the society of all walks of life especially the people belong to very backward Pudukkottai district in TamilNadu.

Vision of the college: To become a high class, highly acclaimed, innovative competitive and most successful institution of higher educational institutions and the status of a university by offering many value added and socially relevant courses to serve all sections of society including minority, Backward and disadvantaged students. Our mission: To make younger generation brilliant. To provide cost effective quality education. Inculcating spiritual, moral values and cultivates & develops leadership & dignity in youngsters.

Theme of the Seminar: The International Seminar on '*Entrepreneurship Development: Challenges, Opportunities, and Innovative Ideas*' aims to bring together thought leaders, experts, academics, and entrepreneurs from around the world to discuss the evolving landscape of entrepreneurship. In a rapidly changing global environment, entrepreneurship plays a crucial role in driving economic growth, innovation, and social change. The seminar seeks to provide a platform for sharing knowledge, exploring new trends, and addressing the challenges faced by entrepreneurs in diverse sectors. By fostering collaboration, the seminar will help identify innovative ideas and solutions that can fuel sustainable entrepreneurship in the coming decades.

Objectives of the conference:

1. Examine the Challenges of Entrepreneurship: To analyze the various challenges faced by entrepreneurs, including financial, regulatory, and market-related obstacles, and discuss practical strategies to overcome them.

2. Identify Opportunities for Growth: To explore new and emerging opportunities in global markets, particularly in areas such as digital transformation, sustainability, and social entrepreneurship.
3. Encourage Innovative Thinking: To inspire creative and innovative approaches to business, focusing on how technology, design thinking, and other trends can reshape entrepreneurship.
4. Foster Global Collaboration: To provide a platform for networking and collaboration among entrepreneurs, policy makers, and academia from different countries, encouraging cross-border partnerships and knowledge exchange.
5. Develop Actionable Insights: To create actionable insights and frameworks that can help current and future entrepreneurs navigate the complexities of the global market and grow successful ventures.
6. Support Policy Formulation: To discuss policies and initiatives that can create a more favorable ecosystem for entrepreneurship development at local, national, and international levels.

Registration Details:

Academicians : Rs. 200

Ph. D Scholars : Rs. 150

UG/ PG Students: Rs. 100

For any queries contact: Organsing Secretary

Organizing Committee

Chairman

Alhaj. N. Mohamed Farook

Managing Trustee and Founder

Naina Mohamed educational and charitable Trust

Convener and Organsing Secretary

Dr. C. Tiruchelvam

Former Registrar, Bharathidasan University Trichy

Convener & Organsing Secretary of the National Seminar

HOD, Staff members & Students -Department of Commerce HOD, Staff members & Students- Department of BBA
Naina Mohamed College of Arts and Science, Aranthanki, Pudukkottai,

**International Seminar on Entrepreneurship Development:
Challenges, Opportunities and Innovative Ideas
(Hybrid Mode)**

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Welcome Address

Dr. C. Tiruchellvam

Former Registrar, Bharathidasan University Trichy
Convener & Organising Secretary of the National Seminar

Presidential Address

Alhaj. N. Mohamed Farook

Managing Trustee and Founder

Honouring the Guests

Inaugural Address

Dr. E. Ram Ganesh

Dean of Faculty of Arts,
Senior Professor, Department of Educational Technology
Bharathidasan University, Trichy

Thematic Address One

Dr. A Tamilarasu

Professor of Accounting and Finance
Department of Accounting and Finance
Gambella University, Ethiopia

Thematic Address Two

Dr. Balasandran A Ramiah

Consultant – Education Management
Malaysia

Vote of Thanks HOD of BBA

External support and Master of ceremonies

Dr. B. Balamurugan

Assistant Professor Research Department of Economics
Thanthai Periyar Govt Arts and Science College, Trichy